Affordable Video Marketing for Local Businesses

Despite the popularity of technology and social media, many businesses are falling short in their digital marketing.

This is a lost opportunity! Greater customer engagement occurs online, especially with exciting, interactive video content. Video allows you to tell your story, push a strong call to action & engage with prospective customers.

OPTIMISE YOUR BUSINESS THROUGH SIGHT, SOUND & MOTION...

- An **essential video including dramatic video scenes , still images, captions & music;**
- **Standard item: 3 minute high quality MPEG4 video** showcasing your business, organisation or event;
- For an additional $100, **voice-over commentary** can be included;
- **Extra elements** can also be added at a negotiated price dependent on your needs;
- Your advertisement will be **uploaded onto YouTube** so it can be easily embedded in a website, or posted to social media;
- 50% of fee payable upon signing contract, remainder payable upon delivery of final product.

ONLY **$485** for a 3 minute video

ABOUT DEREK ...

Derek has had more than 20 year's international experience in high-quality corporate marketing & informational programming. He has filmed in more than 60 major cities around the world and has worked for some of the world's top corperations and government entities including American Express, HIlton Hotels, Southern Pacific Hotels, Hong Kong Government and KONE Elevators of Finland.

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